



Australian Psychology
Accreditation Council

Rules for use of the APAC Accredited Program logo



Rules for use of the APAC accredited program logo

The following *Rules for use of the APAC Accredited Program logo* govern the use of the logo and form part of the Terms and Conditions of APAC accreditation. Where the definition of any of the words in these Rules is in question, the definitions in the [APAC Rules for Accreditation](#) shall apply.

Applicants are asked to note carefully that APAC's marks (as reproduced at the bottom of page 3 of this document) are not the same as the *APAC Accredited Program logo* being referred to in these *Rules*, and must never be used by any organisation other than APAC itself.

Rules for use

APAC Accredited Program logo

1. The *APAC Accredited Program logo* (the APAC logo) contains the APAC badge and the words 'Accredited Program'. Electronic copies of the APAC logo in colour and/or monochrome will be provided upon approval following an application for use.
2. The APAC logo must be used in full and must not be altered in any way.
3. The APAC logo must not be distorted in any way and must not be impinged on by text, pictorial or photographic background or foreground material.

Displaying the APAC Accredited Program logo

4. The APAC logo must:
 - a. only be displayed on documents (electronic or otherwise) directly concerning programs of study which are currently accredited by APAC;
 - b. be positioned so it is clear the APAC logo only relates specifically to materials of the accredited program of study;
 - c. not appear in any documents which are unrelated to an identified APAC accredited program of study. For the avoidance of doubt, applicants are prohibited from displaying the APAC logo:
 - i. on a homepage or any similar web page; or
 - ii. on any 'about us' publication, whether published on a web page or in any other medium.
 - d. not be used in a way that is misleading, or likely to adversely affect the interests of APAC or bring APAC into disrepute.
5. Applicants are only permitted to display the APAC logo on program materials for the accreditation period for which the program of study has already been assessed. An applicant must not display the APAC logo beyond the end of the accreditation period, until those programs have been re-accredited and determination outcome



has been advised.

6. Inappropriate use of the APAC logo may result in revocation of the accreditation of the education provider and/or revocation of accreditation of some or all of the programs of study offered by the applicant or other education provider.

Applying for approval to display the APAC logo

7. An application for approval to display the APAC logo must identify the programs of study for which the APAC logo is to be displayed and provide examples of all materials upon which the APAC logo will be displayed.
8. Applicants may apply for approval to display the APAC logo on materials for accredited programs at the same time as they make an application for accreditation.
9. Applicants part way through an accreditation period may apply in writing to APAC listing all accredited programs of study for which they seek approval to display the APAC logo.

Period of approval

10. Approval to display the APAC logo on program materials is valid for one accreditation period or the balance of the accreditation period in which approval for use of the logo is granted and remains valid so long as the program of study remains accredited.

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Accredited
Program

APAC marks for the use of APAC only



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